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The Art and Practice of Coaching Program Program Modules and Content





- Introducing the Program; Faculty and Participants
- Housekeeping and Expectations
- The Co-Active Model of Coaching
- The ICF Competencies and Code of Ethics
- Defining Coaching
- Coaching vs. Mentoring vs. Counselling vs. Consulting
- Coaching Demonstration
- Coaching Practice
- Reflections



- Types of Coaching
- Active and Empathic Listening Exercises
- Giving and Receiving Feedback Exercises
- Establishing the Coaching Agreement
- Clarifying Roles and Outcomes
- The Wheel of Life
- Sample Coaching Contract
- Coaching Demonstration
- Coaching Practice
- ICF Membership and ACC Credentialing
- Reflections and Review

Module 1

Orientation and Setting the Foundation

Module 2

Co-Creating the Relationship

Module 3

Communicating Effectively

💥 Day 3

- Connecting Back
- Review of Coaching Practice
- Establishing Trust and Intimacy with Clients
- Coaching Demonstration
- Coaching Practice
- Mindfulness in Coaching
- Building Empathy and EQ
- Reflection



- Coaching Presence: Dancing in the Moment
- Learning to Support and Challenge
- Experimenting in Coaching Interactions
- More Mindfulness
- Creating a Coaching Environment
- Coaching Demonstration
- Coaching Practice
- Reflection and Review



- Connecting Back
- Review of Coaching Practice
- More Active Listening
- Using Metaphors
- Bodywork and Coaching
- Coaching Demonstration
- Coaching Practice
- Using TA in Coaching
- Direct Communication Techniques
- Reflection

Module 3

Communicating Effectively

Module 4

Facilitating Learning and Results

💥 Day 6

- Powerful Questioning
- Challenging the Inner Critic
- Using the Enneagram in Coaching
- Coaching Demonstration
- Coaching Practice
- Reflections and Review

💥 Day 7

- Connecting Back
- Review of Mentor Coaching Sessions
- Creating Awareness
- Designing Options
- Tools for Creative Brainstorming
- Coaching Demonstration
- Coaching Practice
- Reflections



- Planning and Goal Setting
- Identifying Resources
- Using NLP in Coaching
- Managing Accountability
- Coaching Demonstration
- Coaching Practice
- Reflections and Review

Module 5

Integrating the Coaching Process

💥 Day 9

- Connecting Back
- Linking the Competencies and the Co-Active Model
- Deepening Our Understanding of the Code of Ethics and Dilemmas
- Contracting in Organizations
- Supervision and Mentor Coaching
- Preparing for Credentialing
- Coaching Demonstration
- Coaching Practice
- Reflections

Mentor Coaching Session #1

Ethical Coaching with the ICF - delivered online with Webex/Zoom for 90 minutes

Mentor Coaching Session #2

The Path to Credentialing with the ICF - delivered online for 90 minutes

End of Program Reflection Essay (1000 words)

Due end of Program

Master Class #1

Managing Professional Issues as a Coach–Multiple Stakeholder Relationships; Public Liability Insurance; Internal Coach Status; contracts - delivered online for 90 minutes

Master Class #2

Neuroscience and Coaching Practice - delivered online for 90 minutes